



Checklist 4 - Graphic Design

Project _____

Date: _____

Name: _____

PART 1 - SQUEEZE PAGE

			Yes	No		
1	Have you created a brand logo Set?		☐	☐		
2	Have you created a brand product image (box, dvd, book)?		☐	☐		
3	Have you created a brand icon pack for webpages?		☐	☐		
4	Have you selected the background images for your webpages?		☐	☐		
5	Have you created the following promotion banners?					
	250 x 250 – Small Square	☐	☐	336 x 280 – Large Rectangle	☐	☐
	360 x 360 –Square	☐	☐	120 x 600 – Skyscraper	☐	☐
	468 x 60 – Banner	☐	☐	160 x 600 – Wide Skyscraper	☐	☐
	728 x 90 – Leaderboard	☐	☐	800 x 600 – Half-Page Ad	☐	☐
	300 x 250 – Inline Rectangle	☐	☐	970 x 120 – Large Leaderboard	☐	☐
4	Have you created a Facebook Header Banner 851x315?		☐	☐		
5	Have you created a Facebook Ad Banner 1200x635?		☐	☐		
6	Have You created you JV Sales Funnel graphics?		☐	☐		

Notes



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7 Have You created you JV Contest graphics?

☐ ☐

Notes